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## **Art Santa Fe Returns July 13-16, 2017**

*-Experience an exploration of world-class modern and contemporary art as  
Art Santa Fe celebrates 17 years-*

**Santa Fe, NM (March 26, 2017)** – [Art Santa Fe](#), the four-day juried contemporary art show in its 17<sup>th</sup> year, will convene at the Santa Fe Convention Center from Thursday, July 13 to Sunday, July 16, 2017. As one of the newest additions to Redwood Media Group, which owns and produces fine art show exhibitions including Spectrum Miami and Artexpo New York, Art Santa Fe will feature extraordinary art from around the world, specially curated programming, special events, and entertainment.

“Last year, by bringing in Redwood Media Group’s expertise in producing fine art shows, we were able to put on a very successful show—we expanded the show programming to include Art Talks, live art demonstrations, interactive Art Labs, and more,” said Eric Smith, president and CEO of Redwood Media Group. “We are really excited to continue the growth this year and get the chance to further build our relationships with the local community.”

With nearly two decades of experience in a city with a robust arts climate, Art Santa Fe provides a unique opportunity for exhibitors and attendees alike to honor the region’s deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events.

Located throughout the exposition floor, the featured programs at Art Santa Fe provide a dynamic experience for the audience to view and interact with site-specific works and demonstrations by leading local, national, and international artists. Art Santa Fe’s special programs and exhibitions showcase the thriving art landscape of Santa Fe and are informed by a common curatorial theme, [FUSION]—symbolizing the merging of artistic mediums, of exhibitors and collectors, and of galleries and artists that come together to showcase their work. Some exhibitors already confirmed include Contemporary Art Projects USA, Florida; Yuan Ru Gallery, Washington; Mary Hong Gallery, Florida; Susan Reynolds Studio, New Mexico; Mecenavie Gallery, France; Siri Hollander Gallery, New Mexico and South African Art Collective, South Africa.

The city of Santa Fe is widely recognized as the second largest art market in the U.S. and one of UNESCO's *Creative Cities* due to the city's important achievements in arts and culture. For more information or to register for Art Santa Fe, visit [www.artsantafe.com](http://www.artsantafe.com).

**SHOW HOURS:**

Opening Night Preview Party:

Thursday, July 13, 2017 | 5 p.m. – 9 p.m.

Open Show Days:

Friday, July 14, 2017 | 11 a.m. – 8 p.m.

Saturday, July 15, 2017 | 11 a.m. – 8 p.m.

Sunday, July 16, 2017 | 11 a.m. – 5 p.m.

**VENUE:**

Santa Fe Convention Center

201 W Marcy St.

Santa Fe, NM 87501

**ADMISSION COST:**

Total Ticket Pass: \$100 (Admits 2 people)

General Public: One-day pass \$20

Three-day pass \$25

Student/Senior: One-day pass \$10

Three-day pass \$15

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**About Art Santa Fe**

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the second largest art market in the United States. The juried contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events. Art Santa Fe has over 16 years of experience and was ranked fourth in a national USA Today 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit [www.artsantafe.com](http://www.artsantafe.com).

**About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Spectrum Indian Wells, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 39 years and counting, attracts more than 30,000 art enthusiasts every year, including 4,500 industry buyers. Spectrum Miami and Red Dot Miami attract more than 38,000 art aficionados during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past seven years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*, an art industry publication.

For more information, visit:

[www.redwoodmg.com](http://www.redwoodmg.com), [www.artbusinessnews.com](http://www.artbusinessnews.com), [www.artexponewyork.com](http://www.artexponewyork.com), [www.art-sandiego.com](http://www.art-sandiego.com), [www.spectrum-miami.com](http://www.spectrum-miami.com), [www.spectrum-indianwells.com](http://www.spectrum-indianwells.com), [www.artsantafe.com](http://www.artsantafe.com), and [www.reddotmiami.com](http://www.reddotmiami.com).