

7.18-7.21, 2019



## **ART SANTA FE ANNOUNCES PROGRAMMING HIGHLIGHTS FOR 2019 SHOW**

*The four-day, curated contemporary art show, one of the best art fairs of the summer, culminates the inaugural Santa Fe Art Week celebration*

**FOR IMMEDIATE RELEASE: Santa Fe, NM (July 15, 2019)** – [Art Santa Fe](#), spanning nearly two decades, opens the four-day curated contemporary art show at the Santa Fe Community Convention Center from Thursday, July 18, to Sunday, July 21, 2019. With [MOMENTUM] as the theme, the fair focuses on art as the energy and force that builds momentum of the human soul and mind. Building platforms. Gaining knowledge. Growing audiences. Supporting artistic innovation. Inspired by the theme, Art Santa Fe announces the following highlights:

### **SPOTLIGHT PROGRAM**

Since its launch in 2016, the [Spotlight Program](#) has continued to be a highlight of Art Santa Fe's programming and events, providing collectors a focused look at several cutting-edge galleries and artists recognized for their skill and achievement in the visual arts. This year's recipients are each exceptional, bringing their cutting-edge talent to the forefront. The 2019 specially curated group of Spotlight Program recipients are Antonio Nunziante (Booth 600), Christopher Rabb Art (Booth 404), Contemporary Art Projects (Booth 205), Gelbart Studio (Booth 400), Joseph Cosby Images (Booth 201).

### **ART LABS**

[Art Labs](#) feature special curated projects by leading galleries, art institutions, and art collectives within the show. This year's Art Labs embrace the fair's theme [MOMENTUM] with their innovation and unexpected creativity.

#### **ART LAB 1 | OSLO SARDINE BAR** Booth 617

Coming from accolades during Miami Art Week, Max Daily, one of the winners of the 2018 San Diego Art Prize, brings his most recent creation, the *Oslo Sardine Bar*, to Art Santa Fe 2019. Step inside! The proprietor is charming, amusing, and quite talented. It's an experience to be remembered!

#### **ART LAB 2 | BECOMING THE PAREDÓN** Pre-Function Area

**CURATED BY: CONTEMPORARY ART PROJECTS USA, BOOTH 205**

Ricardo Cárdenas-Eddy will once again unveil one of his newest works at Art Santa Fe: *La Pared de Frida* from the Series *Frida's Paredón*. In Spanish, paredón means a wall or a wall of rock. Is it Frida who was the "wall of rock" with her determination and strength of character—or is it the artwork itself, made from steel bars and concrete?

### ART LAB 3 | *DISCOVERIES COLLECTION*

Look for the Art Santa Fe's *Discoveries Collection* throughout the show. Art Santa Fe's Curatorial Team has selected a group of their favorite discoveries—each one a great option and \$3,000 or less. Of course, there are hundreds of affordable pieces of world-class art and on-trend, highly collectible works from across the U.S. and around the world at the show. Are their picks your favorites, too? Walk the show to find each one.

### [SHOW SCHEDULE](#)

From Meet the Artist sessions to live demonstrations of their creativity, Art Santa Fe's galleries and artists will share their inspirations with attendees throughout all days of the fair. Guests can join in the fun at Peace Waters Fine Art Gallery's in-booth tea with the artists, while Contemporary Art Projects' artists will be mesmerizing guests with the full breadth of their works, and Jen Tough Gallery's artists invite guests to watch as new masterpieces are created during the show. With more than 50 events over the course of the fair's four-days, featuring the fair's global gathering of exhibitors, there will be lots to see, enjoy, and art to collect.

"Our specialty is bringing galleries and artists from around the world to Santa Fe, a destination that has its own artistic voice and residents, creating an unforgettable experience for our guests," said RMG CEO Eric Smith.

Art Santa Fe features extraordinary art from around the world, specially curated programming, special events, and entertainment that showcases the thriving art landscape of Santa Fe. The City of Santa Fe is widely recognized as the third largest art market in the U.S., one of UNESCO's *Creative Cities* due to the city's important achievements in arts and culture, and *Travel & Leisure's* Destination of the Year. For more information, visit [www.artsantafe.com](http://www.artsantafe.com).

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For further information, to arrange an interview, or to request media credentials, please contact:

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[Dropbox for logos, images, and more](#)

### **SHOW HOURS & LOCATION**

#### **OPENING NIGHT PREVIEW PARTY**

Thursday, July 18 | 5–9 PM

#### **PUBLIC SHOW HOURS**

Friday, July 19 | 12 PM–7 PM Saturday, July 20 | 12 PM–7 PM Sunday, July 21 | 11 AM–5 PM

#### **VENUE:**

Santa Fe Convention Center 201 W Marcy St.  
Santa Fe, NM 87501

**ADMISSION COST:**

Trade and Press: Free with pre-registration

Total Ticket VIP Pass: \$100 (Admits 2 people, good for all show days and hours) General Public:

One-day pass \$20

General Public: Three-day pass \$25 Student/Senior: One-day pass \$10 Child (Age 15 and under): Free

ASF on Facebook: [www.facebook.com/ArtFairSantaFe](http://www.facebook.com/ArtFairSantaFe)

ASF on Twitter: [twitter.com/ArtSantaFe](https://twitter.com/ArtSantaFe)

ASF on Instagram: [www.flickr.com/photos/artexpo/sets/72157669074227007/](https://www.flickr.com/photos/artexpo/sets/72157669074227007/)

**About Art Santa Fe**

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the third largest art market in the United States. The curated contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events. Art Santa Fe has over 18 years of experience and was ranked fourth in a national *USA Today* 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit [www.artsantafe.com](http://www.artsantafe.com).

**About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates five fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 35,000 art enthusiasts every year, including 5,000 industry buyers. Spectrum Miami and Red Dot Miami attract more than 40,000 art aficionados during Miami Art Week, an annual event that draws over 150,000 art collectors to the city. Over the past nine years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*, an art industry publication.

For more information, visit:

[www.redwoodmg.com](http://www.redwoodmg.com), [www.artbusinessnews.com](http://www.artbusinessnews.com), [www.artexponewyork.com](http://www.artexponewyork.com), [www.art-sandiego.com](http://www.art-sandiego.com), [www.spectrum-miami.com](http://www.spectrum-miami.com), [www.artsantafe.com](http://www.artsantafe.com), and [www.reddotmiami.com](http://www.reddotmiami.com).

**About Santa Fe Art Week**

Santa Fe Art Week is a nine-day festival featuring over 100 unique and creative experiences that offer behind-the-scenes access to artists and the creative process. The inaugural Santa Fe Art week takes place July 12—21, 2019, with events throughout the city. Santa Fe Art Week begins with the International Folk Art Market and culminates with Art Santa Fe and celebrates the city as a vibrant and thriving center for arts and culture. During the week, there will be a myriad of art experiences and events, openings and shows, art talks, workshops, art walks, and more at some of Santa Fe's 250+ galleries, cultural museums, and destinations. Santa Fe Art Week has been created to bring collectors and art fans from around the country to Santa Fe to enjoy everything the *City Different* has to offer. [www.artsantafe.com/santa-fe-art-week](http://www.artsantafe.com/santa-fe-art-week)